

**Town of Rosetown Parks & Recreation Department  
Rosetown Sports Centre: Advertising Policy – Signage (August 2013)**

The ***Rosetown Sports Centre: Advertising Policy – Signage*** pertains to the advertising signage on the arena boards and on the south wall of the Rosetown Sports Centre located at 901 Highway 4 North in Rosetown, SK.

**Size and Location of Signage:**

- Arena board signage will be placed along the ice surface in the spaces provided; must be made of styrene and be 3' x 8' in size
- South wall signage will be placed along the back wall of the arena on either side of the Canadian Flag; must be 4' x 8' in size and made of: ½ " Creson plywood 3mm Dibond

**Sign Production and Care:**

- The sign will be designed and produced at the cost of the advertiser
- Any changes to the original sign will be the responsibility of the advertiser
- Arena board signs must be designed with a white background; south wall signage can be designed with any color background
- The Town of Rosetown will be responsible for the maintenance of the sign throughout the course of the advertising agreement
- The Town of Rosetown reserves the right to approve all signage; liquor, beer, tobacco advertising will not be accepted

**Advertising Detail and Costs:**

- Arena Signage advertising is on a yearly basis using the operation cycle of the arena (October 1<sup>st</sup> to March 31<sup>st</sup>); with billing to be done by October 31<sup>st</sup> of each year
- Payment is due within 60 days of billing date; if payment is not received the sign will be removed and the area will be open for a new advertiser
- Arena board signage is at a rate of: \$225.00/year
- South wall signage is at a rate of: \$175.00/year
- By September 1<sup>st</sup> of each year, existing advertisers will be contacted and will have first option to renew the advertising
- In the event that an advertiser starts to advertise in a month other than October, a rate for the remainder of the year will be determined between the advertiser and the Town of Rosetown
- If the advertising is terminated at any time, the sign becomes the property of the advertiser
- Payment may be made in cash or cheque to the Town of Rosetown

**To advertise at the Rosetown Sports Centre contact:**

Town of Rosetown Parks & Recreation Department  
Box 398 Rosetown, SK. S0L 2V0  
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