

Town of Rosetown

Community Events Calendar Advertising Policy (August, 2018)

The Town of Rosetown website, www.rosetown.ca Community Events Calendar refers to the sub-calendar which features community events, activities and meetings.

To be included on the calendar, organizers must submit the following form:

<https://www.rosetown.ca/309/Your-Community>

The following categories are types of advertising that will be eligible for the Town of Rosetown website Community Events Calendar.

Community Events

- A community event is defined as an event or program that is offered to community members through the work of a community group or non-profit organization. These events may include but are not limited to: economic development, sport, culture, philanthropic, recreation and physical activity

Community Fundraisers

- Community fundraisers will be eligible to advertise if they are fundraisers for volunteer community groups or initiatives that benefit the community as a whole, i.e. Hospital Foundation

In the event that there is a dispute as to the definition of a community event, these will be determined by the Town of Rosetown Community and Business Development Committee.

Not eligible

- Advertisements for local businesses and for-profit events are not currently suited for the web Community Events Calendar.
 - All Rosetown businesses who hold a valid business license from the Town are eligible to be listed on the website in the Business Directory
 - Rosetown businesses or for-profit events may advertise on the digital sign at the AGT Foods Centre arena, as per the advertising rental rates