



Town of Rosetown Strategic Plan

EXECUTIVE SUMMARY VERSION

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Prepared by

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choice 
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Executive Summary

The Town of Rosetown

The Town of Rosetown is located approximately 115 kilometres southwest of Saskatoon at the junction of Highway 7 and Highway 4.

The 2016 Census population of the Town of Rosetown was 2,451 people and Rosetown and the 7 surrounding Rural Municipalities area had a 2016 census population of 4,943 people.

Rosetown is a complete service centre in a prominent agricultural region, supplemented by value added processing, and developing manufacturing and oil and gas industries. Retail and service businesses provide a complete service line to area residents.

The Town of Rosetown Strategic Plan

The Town of Rosetown set out a process to develop a strategic planning framework that is implemented, monitored, reviewed, adjusted, and renewed going forward.

The direction for the strategic planning cycle is about providing essential and sustainable municipal services and infrastructure in a responsible manner for the Town of Rosetown residents, businesses, and market area.

The Town of Rosetown Vision

To Provide Essential and Sustainable Services to the Community to Enrich a Small Town Quality Life

The Town of Rosetown Mission Statement

To Build Upon and Celebrate Small Town Values and Roots with Wide Open Minds Working, Living, and Playing in Wide Open Prairie Spaces.

Exhibit 0.1 - Town of Rosetown Strategic Plan Goals



Source: Town of Rosetown Strategic Plan prepared by Preferred Choice

The Town of Rosetown Value Statement

The Town of Rosetown is progressive with proactive plans ensuring a vibrant future. We promote an atmosphere of trusting, honest, and caring citizens in a safe and friendly community.

The Town of Rosetown Goals

The following goals were selected by the Town of Rosetown:

- 1. Managing Fiscal and Community Responsibilities**
- 2. Infrastructure Renewal and Asset Management**
- 3. Encouraging Responsible Community Growth**
- 4. Engagement, Communication, and Teamwork**

The Town of Rosetown Objectives

The objectives defined for the Town of Rosetown Strategic Plan are noted in the following exhibit.



Town of Rosetown Strategic Plan Advancement

The Town of Rosetown will work with appropriate stakeholders and partners as required to direct sustainable resources to fully advance implementation of the Rosetown Strategic Plan.